



## CE Course Descriptions

### Wednesday, April 9, 2014

#### **Current Medical Management Concepts of the Diabetic Patient**

**1:00 – 1:50 PM**

**Speaker: Kelly J. Rouse, DO and April Jasper, OD, FAAO**

This course will provide attendees with a great working knowledge of the latest thoughts and trends in the diagnosis and management of systemic diabetes. Team taught from an optometrist and an internal medicine physician this unique course will give attendees tremendous confidence and insights to working with patient's primary care physician and other medical specialists in the new healthcare delivery model. **COPE Pending**

#### **Clinical Management of the Diabetic Patient in the New Healthcare Model**

**1:50 – 3:50 PM (Break from 2:40 – 3:00 PM)**

**Speaker: Szilárd Kiss, MD**

This program will provide attendees with the latest thoughts on diagnosis, management, treatment and co-management protocols for patients with diabetes and diabetic retinopathy. Emphasis will be placed on the unique role in patient care that the entire medical team plays in patient management to maximize outcomes and continuity of care. **COPE Pending**

#### **What You Need to Know About Diabetes and the ACA**

**4:00 – 4:50 PM**

**Moderator: Walt West, OD**

**Panelists: Jim Greenwood, Bobby Christensen, Paul Williams, April Jasper, Szilárd Kiss, Kelly Rouse**

How will the Affordable Care Act impact your practice and your patients? What do you need to know about ACO's and the new healthcare delivery model? What steps can you take to protect your patients and your practice? Our panel of experts will answer these questions and more in what is sure to be a lively and robust discussion. **COPE Pending**

#### **The Future of Private Practice – Enhancing Vision for Life**

**5:00 – 5:50 PM**

**Speaker: John Nolan, OD**

The presentation will focus on Macular Pigment and its role in Vision. We'll study the sources of Macular Carotenoids at the food and supplements level. Then we will explore demonstrate the role of Macular Pigment. **COPE 39179 - LV**

## **Thursday, April 10, 2014**

### **The Optometry Business Owner's Guide to Health Care Reform**

**7:00 – 7:50 AM**

**Speaker: Ted A. Kirchharr**

Health care reform is with us. As a small business owner the time for action is now. Your head might be spinning as you scramble to understand the complicated reform laws (over 2,000 pages) that affect your organization. If any of this rings true with you, then this course is for you. This course will provide a high-level overview of health care reform with the pertinent details boiled down to the essential facts. In layman's terms, you will learn what you need to know in order to draft your health care reform "To Do List". **COPE Pending**

### **New Technologies for Building a Retinal Center of Health**

**7:00 – 7:50 AM**

**Speaker: Dorothy Hitchmoth, OD, FAAO, Diplomate**

This presentation provides an introduction on the use multi-spectral imaging technology in the diagnosis and management of retinal disease. Clinical utilization of ERG and VEP and macular pigment optical density measure will also be highlighted. Clinical case presentations and science based evidence will be used to demonstrate the significance of early diagnosis of Age-Related Macular Degeneration (AMD). **COPE Pending**

## **Friday, April 11, 2014**

### **Understanding the Structure/Function Duo in Glaucoma**

**7:00 – 7:50 AM**

**Speaker: Murray Fingeret, OD, FAAO**

This course will present the current understanding of the relationship between functional and structural measurements in glaucoma to improve the clinicians' ability to diagnose and manage glaucoma. **COPE Pending**

### **Cracking the Code - The Clinical Aspects and Implications of the ICD-10**

**7:00 – 7:50 AM**

**Speaker: John Rumpakis, OD, FAAO, MBA**

Through clinical cases, the attendee will be presented with the history, rationale, formation, and application of the ICD-10 system and proper medical record compliance. Practical application of forming a timeline and implementation plan for the successful transition from the ICD-9 to ICD-10 systems will be covered. **COPE Pending**

## **Saturday, April 12, 2014**

### **New Technologies and Treatments to Optimize Contact Lens Success**

**7:00 – 7:50 AM**

**Speaker: Paul Karpecki, OD, FAAO**

This course serves to understand why our contact lens industry has grown so slowly over the years and to see if new contact lens developments combined with new understanding and treatments for ocular surface disease may help our patients and our contact lens practice. **COPE Pending**

### **In-Office Finishing, Your Untapped Profit Center**

**7:00 – 7:50 AM**

**Speaker: Jay Binkowitz**

We will explore how technology and sound business strategies will impact your profitability and customer service with in office finishing in addition to understanding all the considerations and myths about edging in house. **COPE Pending**