

Vision Source - Office Of The Future

Vision Source[®]



Vision Source and RetailOne Partner to Create the Office of the Future

Vision Source has selected RetailOne to **design, develop and implement** the new Office of the Future Program

As a leading strategic **store design and implementation** company, RetailOne partners with Vision Source doctors to economically translate their brands into more effective **customer experiences** that result in improved operations, patient satisfaction and **sales performance**.

The new Office of the Future Program is a **proprietary program** that has been designed **exclusively** for the Vision Source network.



Benefits To The Network

Strategic

#1 Leverages the VS brand to the network:

Elevating brand awareness

Increasing patient trust

Increasing patient loyalty

Leading to customers for life

Increases retail optical sales

All of which impacts the bottom line

Benefits To The Network

Strategic

#2 Proprietary to Vision Source members

Improved customer experience

and supporting systems

exclusively for the VS network

The member's local competitors

will not have access

to this program or its features and benefits

Benefits To The Network

Tactical

#1 Improves the overall focus on

optical product merchandising

and greatly improves the

flexibility of merchandise presentation

including the integration of **major Product Brands**

Benefits To The Network

Tactical

#2 Provides a **turnkey solution** that **simplifies the process** for the members.

#3 High touch **interactive design process** utilizing Retail1's **state of the art computer visualization tools**.

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Philosophy and Design

Design

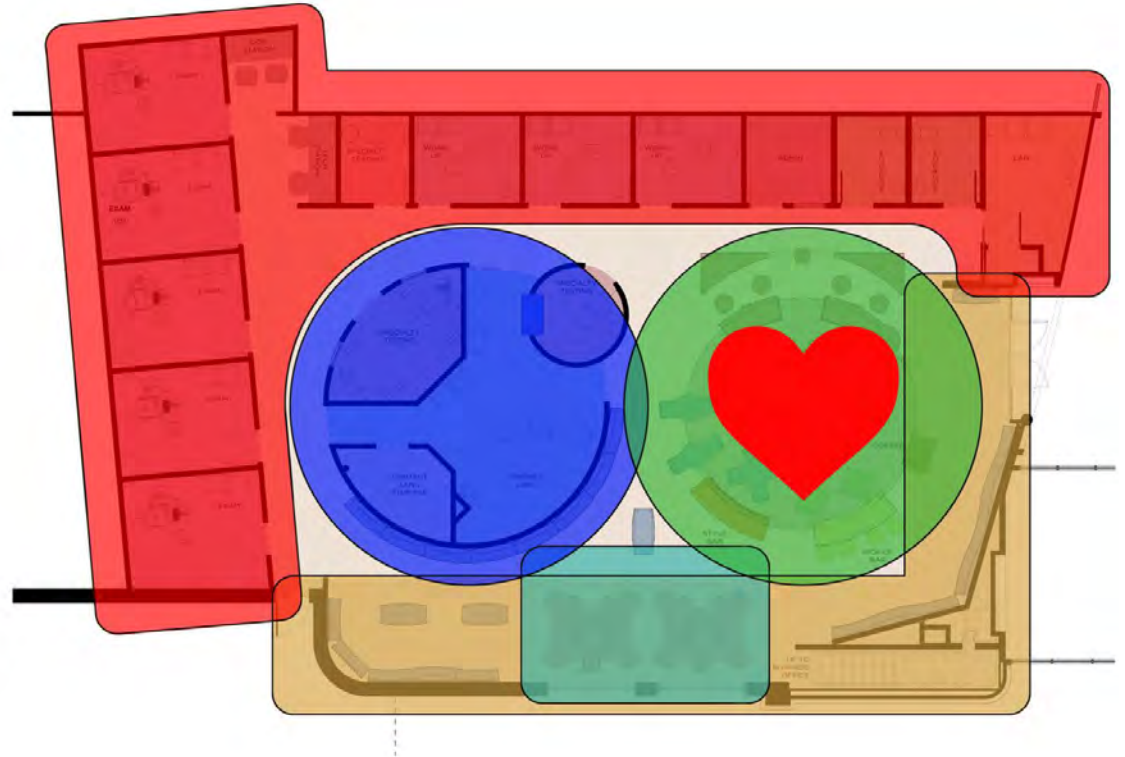
Philosophy

Central Focus

Customer-centric design
placing the patient in the
center of the store

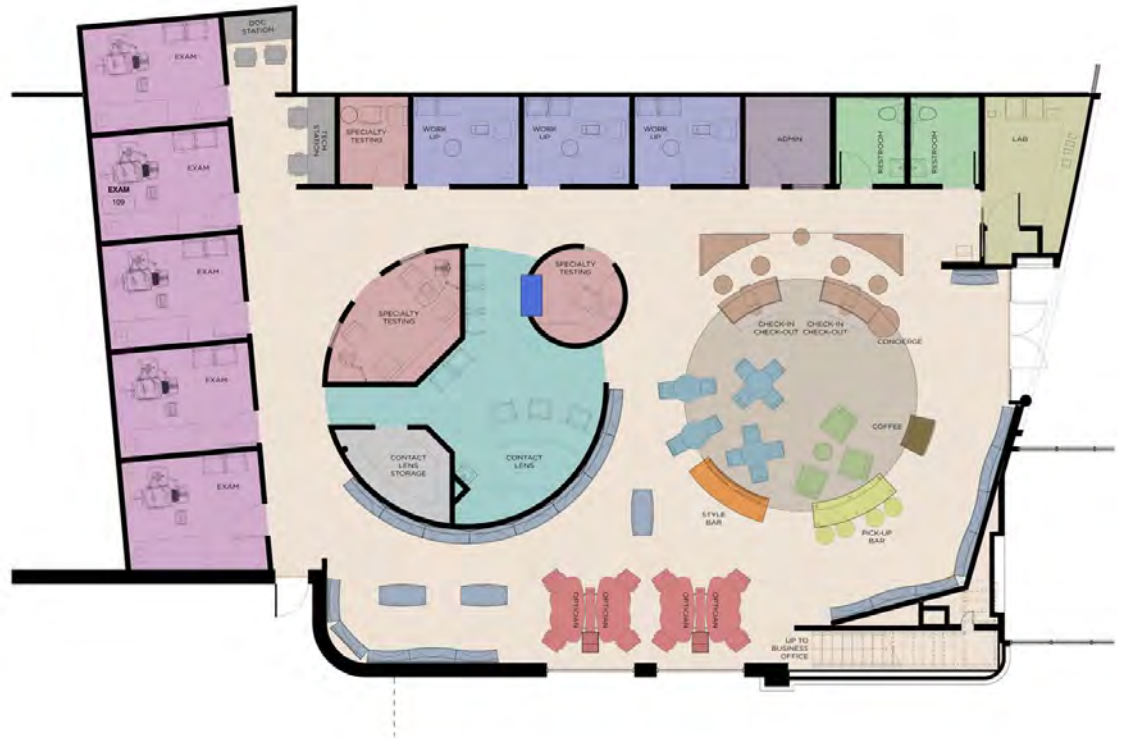


Planning



Design

Planning



Design

Optical Components



Reception
Concierge



Reception
Check-Out



Reception
Credenza



Coffee



Style
Bar



Pick-Up
Bar



Double Optician
Desk



Wall-Board
Concave



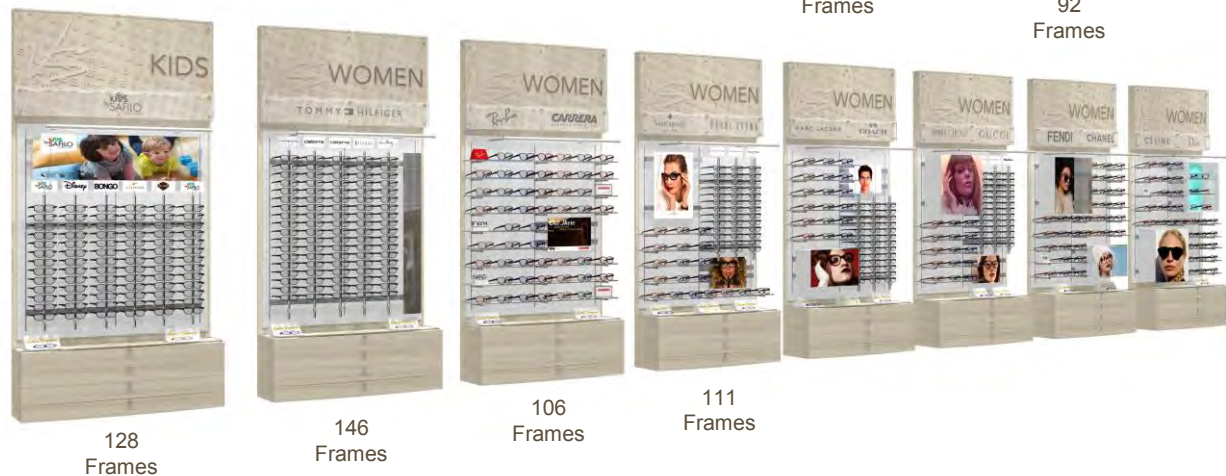
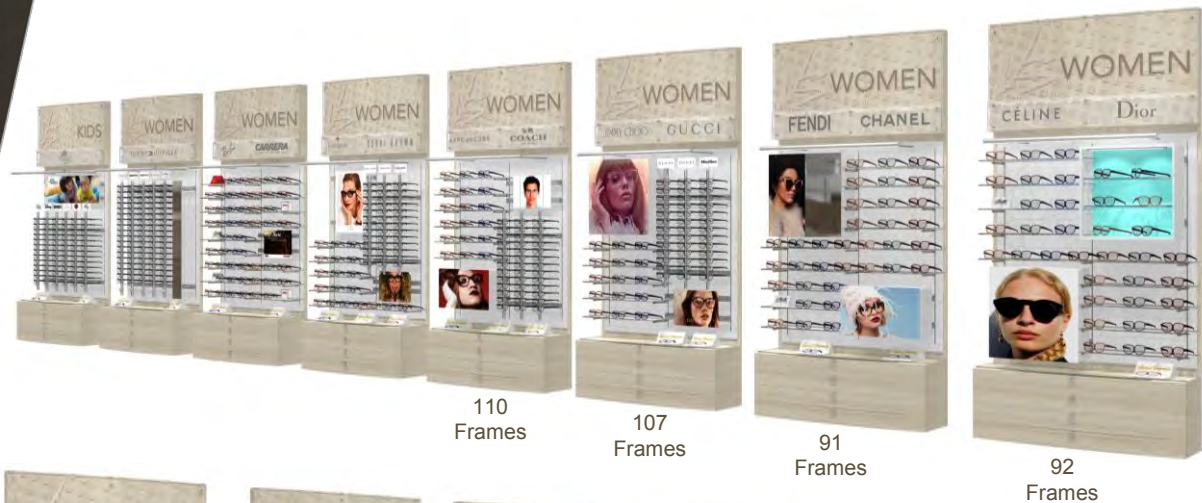
Wall-Board
Convex



Ceiling
Focal

Design

Optical Components



Design

Aesthetics

Design

Aesthetics

Contemporary



Design

Aesthetics

Mid-Tone



Design

Aesthetics

Traditional



Design

Office Examples

Design

Office Example

New Build Application

Small Office

Design

Office Example

Small Office – New Build

1875 sqft



Design

Office Example

Small Office – New Build

Rendering

1875 sqft



Design

Office Example

Small Office – New Build

Rendering

1875 sqft



Design

Office Example

Small Office – New Build

Rendering

1875 sqft



Design

Office Example

Retrofit

Medium Office

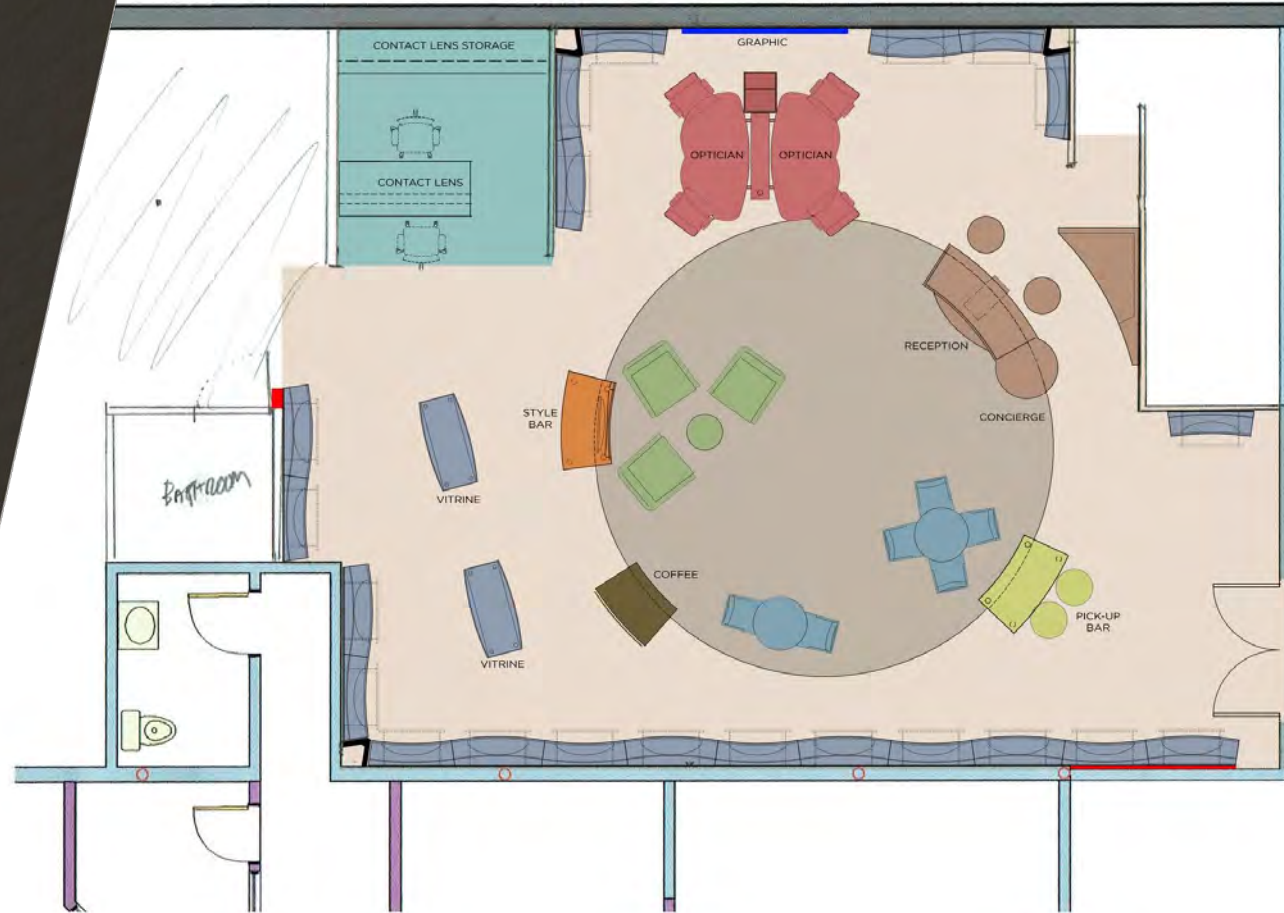
Design

Office Example

Medium Office – Retrofit

3400 sqft

RetailOne Plan



Design

Office Example

Current Situation

Medium Office - Retrofit

3400 sqft



Design

Office Example

Rendering

Medium Office - Retrofit

3400 sqft



Design

Office Example

Rendering

Medium Office - Retrofit

3400 sqft



Design

Application

Rendering

Medium Office - Retrofit

3400 sqft



Design

Office Example

New Build Application

Large Office

Design

Office Example

Large Office – New Build

5924 sqft



Design

Office Example

Large Office – New Build

Rendering

5924 sqft



Design

Office Example

Large Office – New Build

Rendering

5924 sqft



Design

Application

Large Office – New Build

Rendering

5924 sqft



Design

Application

Large Office – New Build

Rendering

5924 sqft



Testimonials

Testimonial

“As I have been working with Retail One they have been very easy to work with and have always made time for me and my requests. The real time discussions and going over plans and renderings have made me very secure and excited in the direction my new office will be heading.

They have given me time and options to make sure we are doing what is best for my practice. I love the feel I get from the designs and materials they incorporate into the design. Retail One understands Vision Source and what we are trying to achieve.”

Coby Ramsey OD
Ramsey Eye Care

Testimonial

"My experience with RetailOne has been fantastic! They've worked around my crazy schedule, and presented me with multiple options to choose from. Very professional and fun to work with."

Jeffery Martin OD
Clear View Vision Care
Tucson, AZ

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Thank