

VISION SOURCE® DOCTORS BUILD RELATIONSHIPS

Vision Source® lends a hand to help you spread the word

Now you can create gift packs for the PCPs in your area—easily and affordably.

It's important that Vision Source® members let the doctors in the community know they're there and what they offer. So Vision Source® now offers customized relationship-building kits that can be sent to PCP offices. These kits,



which contain snacks that the staff can share, also are designed to share office information, such as practice services and a map, custom logo products and a copy of *The Gold Standard* book.



- Introduce your practice to new physicians in the area.
- Send gift packs to existing referral sources.

Visit VisionSourceGear.com and click on the PCP gift kit to get started.

REACH A THREE-MILE RADIUS

Vision Source® can provide you with a listing of all PCP practices within three miles of your location. Log in to the Member Portal at portal.visionsource.com.

1. Go to **Resources > Marketing > PCP Referral Program**.
2. Click on your office location for a list of PCPs around your office.
3. Click on the adjacent image of the basket to connect to VisionSourceGear.com and order the number of baskets you need.

"By pulling on the rope together, your collective effort in this regard will help elevate the entire profession through enhanced awareness of your clinical capabilities and further differentiate you and your fellow Vision Source® members from the field."

—Vision Source® President and CEO Jim Greenwood